



DR. JANELL JONES

Heal the Brand Within

LISW-S · CTP · TEDx SPEAKER · NATIONAL BESTSELLING AUTHOR

Dr. Janell Jones helps high-achieving women and women entrepreneurs stop performing success and start living it. As a Licensed Independent Social Worker, Certified Trauma Professional, and TEDx Speaker, she works at the intersection of nervous system science and authentic brand strategy.

Her signature framework, *Heal the Brand Within*, blends trauma-informed support with brand alignment to help women shed the hustle mask and lead from wholeness — not exhaustion.

KEYNOTE TOPICS

■ Healing the High-Achieving Woman

The science-backed truth about nervous system dysregulation — and what healing actually costs high-achieving women.

■ Nervous System Leadership

How regulated leaders build regulated teams. Leading from wholeness, not adrenaline.

■ From Survival Mode to Sustainable Success

The hidden cost of high-functioning survival mode — and the path to effortless, sustainable authority.

■ The Trauma Behind the Brand

How unhealed wounds show up in your business — and how healing them is the most powerful strategy.

■ The Seed of Adversity ♦ TEDx

How adversity awakens destiny. Introducing the G.R.E.A.T. method for turning trials into triumph.

■ Mental Health & Entrepreneurship

Breaking the stigma of mental health in business with clinical depth and radical honesty.

SPEAKING FORMATS

- Keynote (45–90 min)
- Half-Day or Full-Day Workshop
- Corporate & Executive Events
- Women's Conferences & Retreats
- Universities & Nonprofits
- Virtual & In-Person

CREDENTIALS

- Licensed Independent Social Worker (LISW-S)
- Certified Trauma Professional (CTP)
- TEDx Speaker — The Seed of Adversity
- National Bestselling Author
- 5+ Published Books
- EMDR Clinical Training
- Internal Family Systems (IFS) Training
- 10+ Years Clinical Practice
- 500+ Women Transformed

CONTACT & BOOKING

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BOOKS & RESOURCES

- The Release: Moving Beyond Survival Mode into Flow
- Heal the Hustle — 7-Day Audio Experience
- Survival or Flow Quiz™ (Free)
- Heal the Brand Within — 8-Week Program
- Melanin Grace Publishing